



## SAHELI

Support ■ Advocate ■ Heal ■ Empower ■ Listen ■ Inform

### 2004 FACT SHEET

#### **VICTIM/SURVIVOR ASSISTANCE & EMPOWERMENT**

- In September 2004, SAHELI welcomed its first, paid, full-time Family Advocate.
- 367 messages were received on the SAHELI helpline.
- 73 people received help; 40 received one-time counseling and resource referral; 33 received ongoing advocacy, out of which 14 were ongoing cases from the previous year.
- 34 callers were located in Austin, and 39 were in other cities in and outside Texas.
- 53 asking for help were of Indian ethnicity, and 20 were of different ethnicities including Bangladeshi, Pakistani, Iranian, Thai, Vietnamese, Chinese, Filipino, Latin American, and Polish.

#### **COMMUNITY OUTREACH & EDUCATION**

- In September 2004, SAHELI welcomed its first, paid, full-time Community Educator.
- SAHELI improved and clarified the organization's mission and vision statements to reflect organizational goals.
- 58 community education presentations, informational booths, and presentations to professional groups, reached over 675 adults.
- 6 meetings between SAHELI and other activists educated us about social justice movements occurring worldwide and allowed us to share experiences and best practices.
- 4 films were screened and discussed in a public forum.
- 2 children's' events educated over 60 children about the importance of healthy relationships. 2 ongoing children's story-time programs were developed to launch in 2005.
- 3 informative workshops were presented: "Societal Messages & Their Impact on Women", facilitated by Karen Wilson; "Interpersonal Violence", created for the RadDesi Summer 2004 youth program; and "Our Song", facilitated by women's activist & Indian classical singer Neela Bhagwat.
- 1 performing arts event featuring Neela Bhagwat raised awareness of SAHELI's programs and services.
- SAHELI refurbished the website, [www.saheli-austin.org](http://www.saheli-austin.org), allowing SAHELI members, volunteers and the community at large to access information about SAHELI and other domestic violence resources.
- SAHELI published and distributed over 500 paper newsletters and created an electronic newsletter distributed monthly via email.
- For Domestic Violence Awareness Month in October 2004, SAHELI coordinated a service project with the University of Texas' Indian Students Association (ISA) who collectively distributed informational packets and purple ribbons to 22 Austin Public Library branches, 27 Asian communities of faith, and 32 community agencies.
- SAHELI's media-based outreach included: 3 articles published in 5 new Asian publications and participation in a local Asian radio program, *Surabhi*, (91.7, KOOP radio).
- To reach out to a broader range of Asian communities, SAHELI joined the Network of Asian American Organizations (NAAO), modified our logo, and expanded the meaning of our name to represent six action verbs that articulate what we do: Support, Advocate, Heal, Empower, Listen, Inform.
- SAHELI members and volunteers represented the organization on the steps of the capitol in *The Men's Pledge Against Violence*, an event organized by SafePlace: Travis County Domestic Violence & Sexual Assault Center.

#### **VOLUNTEER SUPPORT**

- SAHELI volunteers contributed approximately 5,550 hours of service.
- From 3 volunteer orientations, 53 individuals attended as new volunteers in 2004. Thirty-three became members and/or active volunteers.
- 3 AmeriCorps\*VISTA volunteers contributed over 3,000 hours of volunteer service.

#### **FUNDRAISING AND COMMUNITY PARTICIPATION**

- **Awards** SAHELI witnessed record participation at the annual Walk for Safe Families, raising nearly \$12,000 in funds and winning two awards as the Largest Community Team and the Leading Community Team (most funds raised). SAHELI's Acting Programs Director named finalist for the Ethics in Business Award and for the Peace Award. SAHELI's founding member named finalist for the City of Austin's Asian American Employee Recognition Award.
- **Total revenues** amounted to \$56,949 out of which \$24,936 came from state grants and \$500 from federal grants. Planned fundraising events generated \$14,889, and donations from individuals, organizations and businesses contributed \$12,492. All remaining revenue came from product sales, memberships, and interest income.
- **Total in-kind resources** donated by the community calculated to \$126,831, out of which \$84,696 represents the value of donated volunteer hours. In addition, 3 AmeriCorps\*VISTAs worked on SAHELI projects at a cost of approximately \$33,375, paid by the Corporation for National and Community Services. SAHELI also received professional services worth \$2,590 and equipment worth \$3,158 from local businesses and professionals.

[www.saheli-austin.org](http://www.saheli-austin.org)  
(512) 703-8745